

DEPUTY LEADER AND CABINET MEMBER FOR HIGHWAYS, STREETSCENE AND BROADBAND - CLLR JOHN THOMSON

HIGHWAYS AND TRANSPORT SERVICE

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REFERENCE: HSB-23-14

WILTSHIRE TOURISM SIGNING POLICY UPDATE

Purpose of Report

To update the existing Wiltshire Tourism Signing Policy in conjunction with Visit Wiltshire.

Consultation

The policy update has the support of Visit Wiltshire.

Options Considered

To:

- (i) Implement the changes to update the Wiltshire Tourism Signing Policy.
- (ii) Not implement the changes to update the Wiltshire Tourism Signing Policy.

Reason for Decision

To bring the policy up to date with changes within Visit Wiltshire's eligibility criteria and Wiltshire Council's schedule of rates.

INTENTION TO MAKE DECISION

Following consultation with officers I give notice that I intend to make the decision set out in the attached report. If you would like to make any representations to me on this issue please do so by 22 July 2014.

The following supporting documents are attached:

- HSB-23-14 - Report
- HSB-23-14 - Appendix 1 – Updated Tourism Signing Policy
- HSB-23-14 - Appendix 2 – Updated Tourism Signing Application Form

Date:

Cllr John Thomson
Deputy Leader and Cabinet Member for
Highways, Streetscene and Broadband